

# ZERENA 9|7|5



THE NEW DYNAMICS OF  
HEARING CONTINUES...

New options and possibilities  
for seamless and boundless hearing.  
Anytime, anywhere.



**bernafon**®

Your hearing · Our passion

# PROOF THROUGH CLINICAL USER TRIALS: ZERENA SURPASSES THE EXPECTATIONS IN MANY WAYS

Speech in noise continues to be the most difficult situation reported by hearing aid users. If you and your clients are looking for a solution that truly delivers seamless and boundless hearing in any situation, then choose Zerena. With Bernafon's proprietary DECS™ technology, Zerena offers the benefits of speech comprehension, hearing comfort, and less listening effort, especially in difficult, noisy situations.



SEAMLESS  
AND  
BOUNDLESS  
HEARING

A clinical trial using volunteer hearing-impaired persons was conducted at Bernafon headquarters in Bern, Switzerland with the following results:

**PROOF 1**

Zerena significantly improves word recognition in noisy and dynamic listening situations.\*

**PROOF 2**

Zerena provides maximum comfort in highly noisy places.\*

**PROOF 3**

Zerena reduces the listening effort so that people can focus on hearing what's important to them.\*



# SEAMLESS, BOUNDLESS, WIRELESS

PREMIUM SOUND QUALITY STREAMED  
TO BOTH EARS WITH LOW POWER CONSUMPTION

Zerena hearing instruments can be used like stereo headphones. The 2.4 GHz direct-to-ear and NFMI ear-to-ear technology allow streaming of sound from nearly all audio devices to both ears.



## Made for iPhone®

Sounds from an iPod®, iPhone®, iPad® can be directly streamed to both ears using the energy-efficient Bluetooth® Low Energy protocol.

## EasyControl-A app

Change the program or volume, use the find my hearing aid function, or check the battery level with the app.



**SoundClip-A: The all-rounder for  
boundless sound streaming to both ears  
and connectivity options with Android™  
and standard Bluetooth® audio devices.**

### **Hands-free phone conversations**

For convenient, hands-free phone conversations with iPhone and all modern smartphones.\* Clear, high quality music streaming from Android™ and standard Bluetooth® audio devices is possible too. SoundClip-A transmits sounds to both ears, binaurally coordinated.

### **Bridging distances**

Remote microphone functionality for better communication at a distance and in very noisy environments.

### **Small remote control**

Regulate hearing instrument volume and pick up phone calls.

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\*All smartphones with Bluetooth® from 2010 onwards.

For information on compatibility, please visit: [www.bernafon.com/products/accessories](http://www.bernafon.com/products/accessories).

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# ZERENA GOES RECHARGEABLE



Zerena miniRITE, Bernafon's smallest RITE instrument with proven DECS™ technology, can now easily be upgraded to a rechargeable hearing device. Powered by ZPower, it uses the most powerful and long-lasting silver-zinc microbattery.<sup>1</sup>



<sup>1</sup> <http://zpowerbattery.com/zpower-technology/>

Get the **ZPower upgrade kit** and let your clients experience the multiple benefits that the rechargeable Zerena miniRITE provides:

- ✓ Every Zerena miniRITE hearing instrument can turn into a rechargeable device. Simply change the battery door, insert the ZPower battery, and you are ready to go.
- ✓ In cases where the use of regular batteries is more convenient, e.g., when travelling, there's no need to change the battery door again. The battery door is designed in such a way that it works with both standard disposable and rechargeable ZPower batteries.
- ✓ Seamlessly charge the hearing instruments overnight and users can expect boundless hearing throughout the day.
- ✓ Uses an eco-friendly solution and avoids the disposal of a large number of batteries throughout the year.

## Did you know?

Rechargeability is one of the favorite practical functions which consumers are most captivated by.<sup>2</sup> Users can save time by not having to buy and dispose of hearing aid batteries, and they don't need to think about changing the batteries every few days.

## Estimated battery lifetime

(will vary depending on the use of the hearing instrument and the individual's hearing loss)

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No streaming	18 – 19.5 hours
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90 mins of iPhone streaming	16 – 17 hours
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4 hours of TV + 1 hour of iPhone streaming	15 – 16 hours
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Since 1946, we have been passionate about developing quality hearing systems that enable people with hearing difficulties to enjoy authentic listening experiences. With Swiss Engineering, precision technology, and our commitment to individual service, we strive to exceed our customer's expectations. Our aim is to provide extra value to our partners every day. Bernafon representatives and employees in over 70 countries fulfill our vision to help people with impaired hearing communicate again without limitation.

**Manufacturer:**  
Bernafon AG  
Morgenstrasse 131  
3018 Bern  
[www.bernafon.com](http://www.bernafon.com)

**Local Manufacturer and  
Distributor:**  
Bernafon Canada  
500 Trillium Drive, Unit 15  
Kitchener, Ontario  
Canada N2R 1A7  
[www.bernafon.ca](http://www.bernafon.ca)

**SWISS**   
Engineering

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