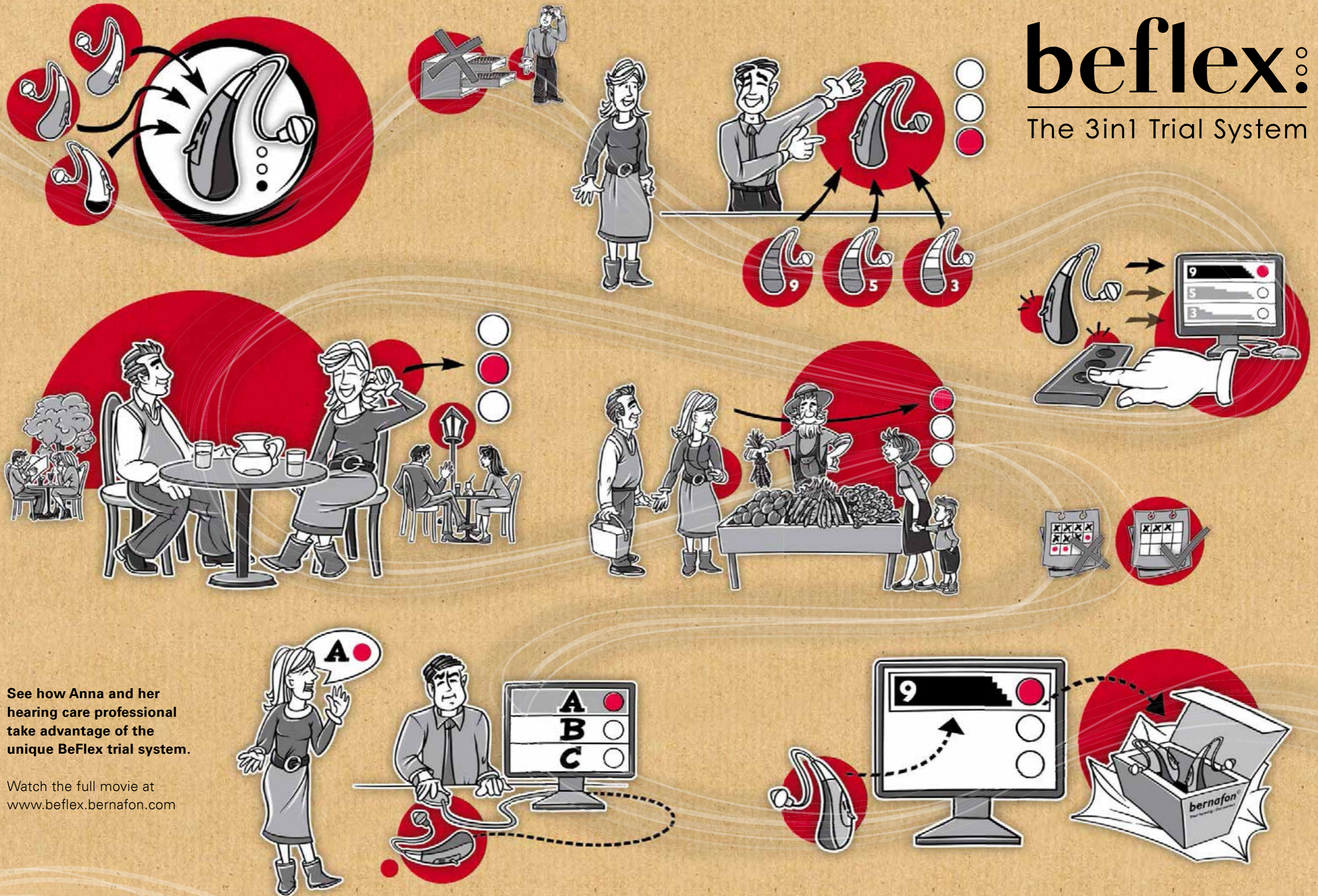


beflex:

The 3in1 Trial System



See how Anna and her hearing care professional take advantage of the unique BeFlex trial system.

Watch the full movie at www.beflex.bernafon.com

Beflex is an all-new fitting and counseling concept that has the potential to revolutionize your daily business.

It is a flexible trial device that you can program with up to three different performance categories at the same time. This can help to reduce any hesitation your clients may have about whether they are buying the most suitable hearing aid. Plus it will ease your counseling process in an effective and efficient way.

beflex:

The 3in1 Trial System



10.15/BAG/16/1498/UK/subject to change

Manufacturer:
 Bernafon AG
 Morgenstrasse 131
 3018 Bern
 Switzerland
 www.bernafon.com

Local Manufacturer & Distributor:
 Bernafon Canada
 500 Trillium Drive, Unit 15
 Kitchener, ON, N2R 1A7
 www.bernafon.ca

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A Revolutionary Opportunity with Beflex

Provide your clients with the possibility to directly compare multiple performance categories in one go. It can help reduce the time it takes to bring a sale to a successful conclusion. In addition, the Beflex experience can help build up your clients' confidence in the purchasing process.

A New Era in Counseling with Beflex

Build up a trustworthy and credible relationship with your clients, by offering them a transparent fitting process. Involve your clients in a new way and find the best solution together.

A More Streamlined Business with Beflex

Always have the latest Bernafon hearing instrument models and technology on hand to demonstrate to your clients, while at the same time reducing your inventory. Aim for less stock on hand and make way for a new fitting and counseling approach.